



Jump-start entrepreneurship of agro-industrial sector in rural areas focusing on craft and local products







## Introduction and Breakdown

## 1. Fresh air in the sector

The Rural Jump-Start project consists on the international cooperation between European partners in order to bring young entrepreneurs back in the agro-industrial and handcrafted sector.

The main goal of Rural Jump-Start is to re-enlighten the interest among the young adults in the agro-industrial to counterbalance the aging of the sector and the problems that come with it.

Throughout the project we will pave a way to structurally impact and bring forth systematic changes in the matter field.

New ways to think the sector are, already, a must as the sector is becoming more and more compromised, being that with the lack of funding or with something as simple or complex like climatic changes.

At the time, the partners from Portugal, Spain, Cyprus, Turkey, Italy and Poland finished gathering a survey focused on learning what young entrepreneurs know about the sector, the state of it and what affects the most in their opinion.

This brought a needed insight on the matter in question, especially on the level of each country. This 1st Newsletter of the Rural Jump-Start project strive to briefly inform about the objectives, the current state and the first TPM in Daroca.







## 2. Summary and what's to come?

At the end of April, the partners got to know each other in the project first Transnational Partner meeting held in Daroca, Spain and beautifully organized under the lead of the Adri team.

On the 28<sup>th</sup> and 29<sup>th</sup> of April the partners begun discussing the project such as its objectives, planification, funding, obstacles, among other things. Also, the roles of each partner were established as well as the first steps into dissemination.

Last month, the partners gathered on our monthly meeting via zoom call to discuss the state of our national survey and report, additionally we exchanged ideas and set other dates so we can achieve every goal on schedule. With everything on the right course, soon there will be available the international report regarding the previous survey.

We are confident on our partnership and on what we will achieve with this international cooperation. We strongly believe that our take on this subject will shake the outdated structure around agro-industrial and handcrafted sector. The age and experience differences existing in the partnership will result on a broader view of the project which may result on an opinion clash, and that exactly what we want.

The partners are equally excited about our next TPM (Transnational Partner meeting), which will be held in the country of Poland in November of this year, where the next steps will be discussed.













